



# Robert Greene Sands, PhD



Robert Greene Sands serves as Pamlico Rose’s CEO. Sands, an anthropologist and co-founder of Pamlico Rose, brings over 25 years of work in applying theoretical aspects of culture to a diverse set of practical applications to meet organizational and community needs. Sands has been active for over 12 years in the design and development of critical culture and language learning programs for the Department of Defense and other US Governmental organizations. Before that, Sands worked in such areas as archaeology, cultural resource management, and historical preservation in support of Federal agencies. Sands, the author of eight books and numerous articles, currently is an adjunct anthropology professor at Norwich University where he teaches in the online Strategic Studies and Defense Analysis Department. “My wife and I know many Veterans from our work with the US military who struggle with trauma and other related experiences and programs that offer approaches and skills to help in managing the effects of trauma can be life-altering,” says Robert. “Female Veterans face similar and different challenges as male Veterans, knowing the difference and the obstacles they face in overcoming trauma is just the first step in aiding them in their journey to live better lives.” Sands received his PhD in Anthropology from the University of Illinois, a Masters of Anthropology from Iowa State, and his B.S. from Illinois State University. He and his wife, Allison, have a home in Washington, NC.